

# DESIGN STUDIO/PRINTING SPECIFICATION

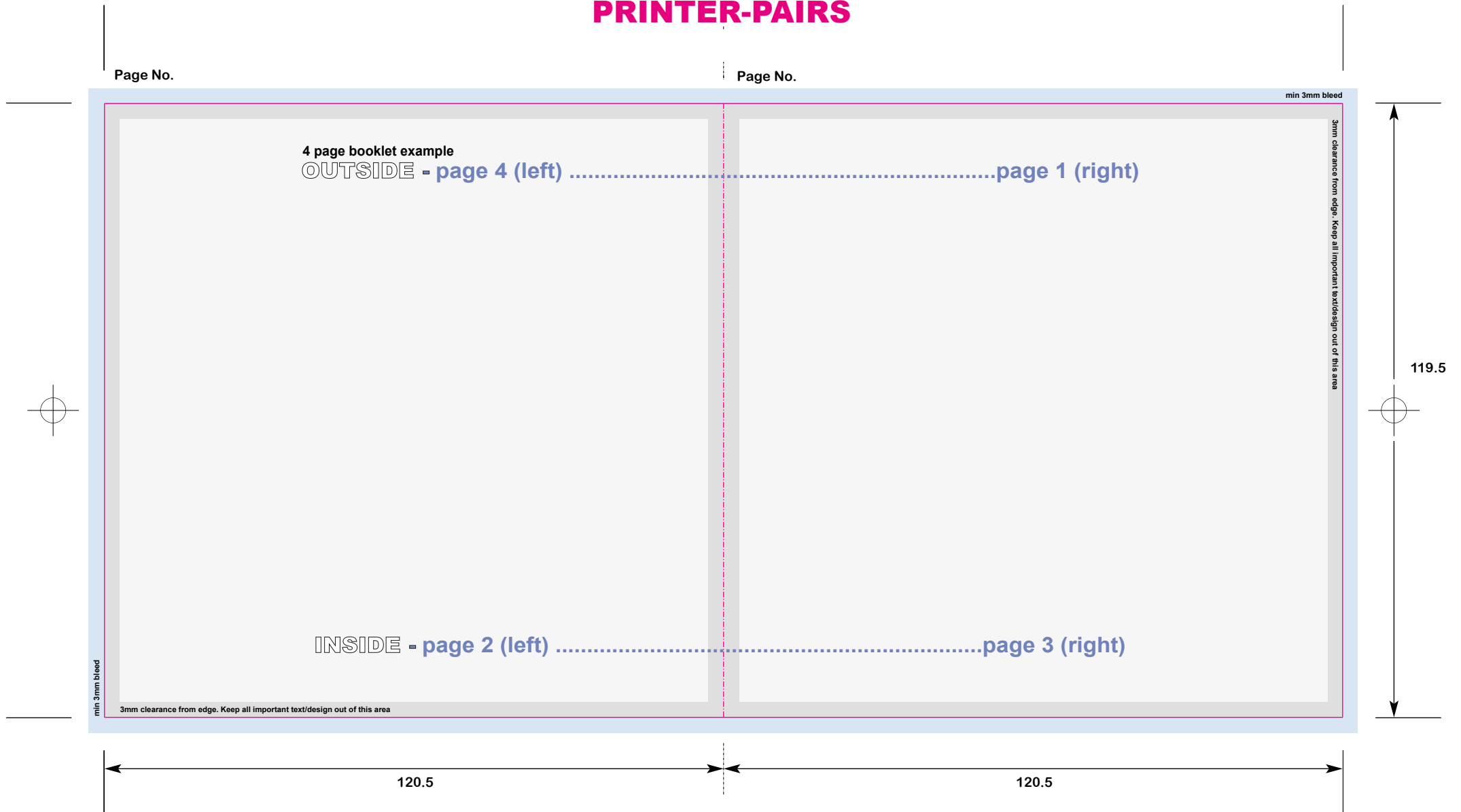
## CD Jewel-Case Booklet (printer-pairs)

**IF WORKING DIRECTLY OVER THIS TEMPLATE PLEASE PLACE YOUR ARTWORK ON A SEPARATE LAYER**

**If your software is vector based, you can simply lift/copy the template elements you require from this page to create a less-cluttered artwork or place over your existing artwork to check for any required adjustments**

**241mm x 119.5mm (120.5mm x 119.5 when folded)**

### PRINTER-PAIRS



- Prime artwork area. Keep all important text/design WITHIN this area
- 3mm clearance from outer edges and folds. Keep all important text/logo etc OUT of this area
- Add a minimum 3mm bleed past outer edge for any background image or colour

### LAYOUT FOR MULTIPLE PAGE BOOKLETS

- 8 Page Booklet** (Left and Right) - 8 & 1, 2 & 7, 6 & 3, 4 & 5
- 12 Page Booklet** (Left and Right) - 12 & 1, 2 & 11, 10 & 3, 4 & 9, 8 & 5, 6 & 7
- 16 Page Booklet** (Left and Right) - 16 & 1, 2 & 15, 14 & 3, 4 & 13, 12 & 5, 6 & 11, 10 & 7, 8 & 9

### SUPPLYING ARTWORK

Artwork can be supplied via SFTP, email (dependant on file size), as a download link for larger files or by disk or flash drive.

### PREFERRED ARTWORK FORMAT

Hi-Resolution PDF with fonts embedded. Minimum picture/photo resolution of 300dpi

### ACCEPTABLE FILE FORMATS

EPS (fonts outlined), Illustrator, Photoshop, Jpeg/Tiff, Indesign (include relevant fonts or embed in pdf / supply as outlines/paths).

### PLEASE CHECK YOUR DESIGN/ARTWORK FILE

Your artwork should have a minimum 3mm bleed on all outer/cut edges on all paper parts.  
We will always provide a Proof set to our spec via email.