

DESIGN STUDIO/PRINTING SPECIFICATION

OnBody Cassette FLEXO Print (single colour)

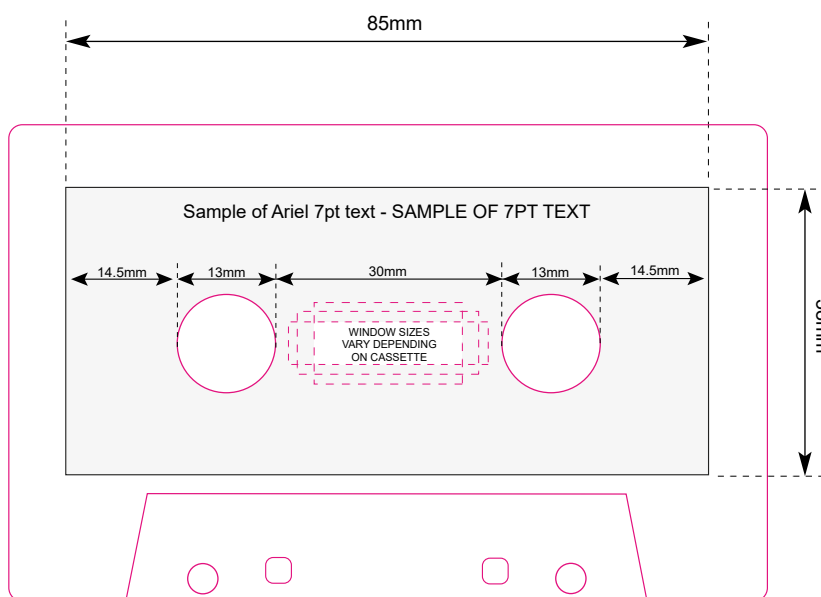
IF WORKING DIRECTLY OVER THIS TEMPLATE PLEASE PLACE YOUR ARTWORK ON A SEPARATE LAYER
If your software is vector based, you can simply lift/copy the template elements you require from this page to create a less-cluttered artwork or place over your existing artwork to check for any required adjustments

PRINTS BLACK OR WHITE ONLY

85mm x 38mm MAX Printing Area

Minimum Font Size 7pt or above to be legible

This is a sample of Ariel 7pt text - SAMPLE OF 7PT TEXT



MAGENTA = SHELL GUIDE ONLY

SHELL SURFACE CONTOURS & WINDOW MAY VARY DEPENDANT ON CASSETTE TYPE/COLOUR.

○ Single colour artwork should consist of line, letter and small solid elements only. No fine lines, tints or small intricate logos

SUPPLYING ARTWORK

Artwork can be supplied via SFTP, email (dependant on file size), as a download link for larger files or by disk or flash drive.

PREFERRED ARTWORK FORMAT

Hi-Resolution PDF with fonts embedded.

ACCEPTABLE FILE FORMATS

EPS (fonts outlined), Illustrator, Photoshop, Jpeg/Tiff, Indesign (include relevant fonts or embed in pdf / supply as outlines/paths).

PLEASE CHECK YOUR DESIGN/ARTWORK FILE

Cassette artwork should be supplied to a maximum size of 85mm x 38mm. Cassette artwork does not need to have the center window/hub areas removed - we will always provide a Proof set to requirements.