

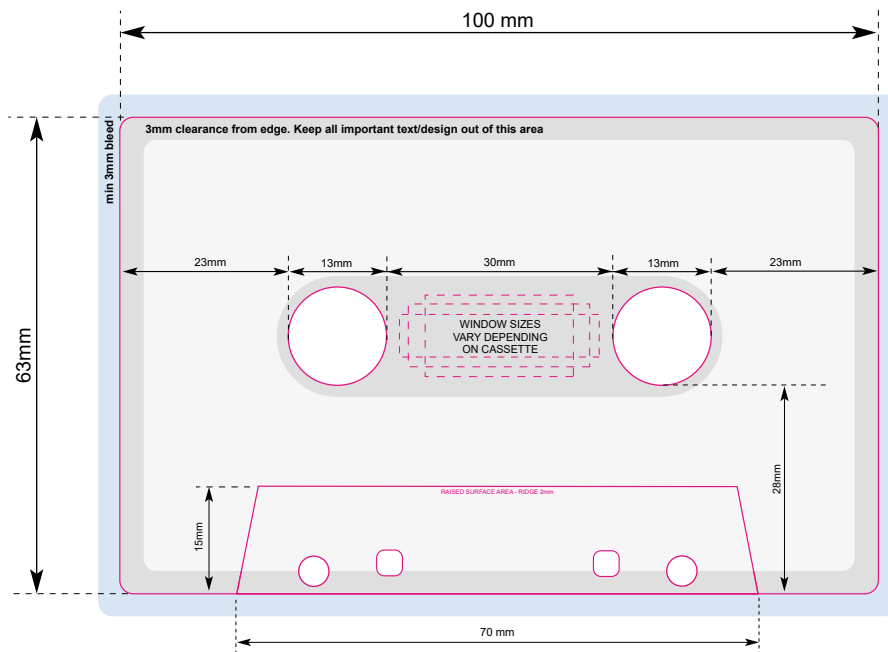
DESIGN STUDIO/PRINTING SPECIFICATION

Cassette Onbody Digital CMYK Full-Surface Print

IF WORKING DIRECTLY OVER THIS TEMPLATE PLEASE PLACE YOUR ARTWORK ON A SEPARATE LAYER
If your software is vector based, you can simply lift/copy the template elements you require from this page to create a less-cluttered artwork or place over your existing artwork to check for any required adjustments

PRINTS FULL-COLOUR CMYK

100mm x 63mm OnBody Printing Area






MAGENTA = SHELL GUIDE ONLY

SHELL SURFACE CONTOURS & WINDOW MAY VARY DEPENDANT ON CASSETTE TYPE/COLOUR.

IMPORTANT NOTE

If you require any elements to print in white such as text, logo, or design - these **NEED** to be **VECTOR GRAPHIC** and not flattened images, as we will not be able to transform those elements to output as white.
i.e. you may supply an artwork that has a BLACK heading and request that the black heading prints as SOLID WHITE - this is only possible if that element is a VECTOR GRAPHIC artwork.

-  Prime artwork area. Keep all important text/design **WITHIN** this area
-  3mm clearance from outer edges, window etc. Keep all important text/logos **OUT** of this area
-  If edge to edge print, add a minimum 3mm bleed past outer edge for any background image or colour

SUPPLYING ARTWORK

Artwork can be supplied via SFTP, email (dependant on file size), as a download link for larger files or by disk or flash drive.

PREFERRED ARTWORK FORMAT

Hi-Resolution PDF with fonts embedded.

ACCEPTABLE FILE FORMATS

EPS (fonts outlined), Illustrator, Photoshop, Jpeg/Tiff, Indesign (include relevant fonts or embed in pdf / supply as outlines/paths).

PLEASE CHECK YOUR DESIGN/ARTWORK FILE

Your artwork should have a minimum 3mm bleed past all outer edges if designed as a full-surface print. Artwork does not need to have the center window/hub areas removed - we will always provide a Proof set to requirements.