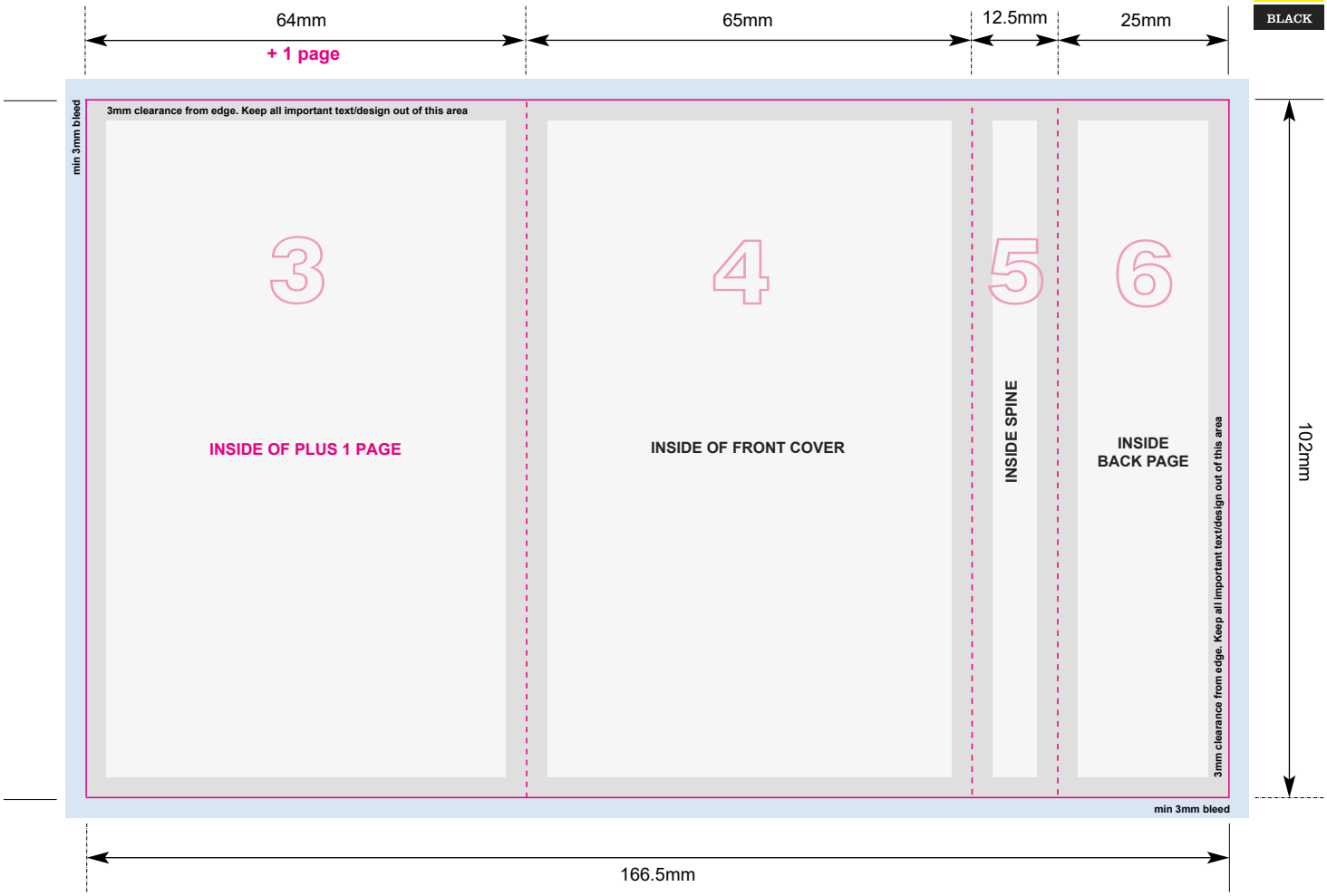
DESIGN STUDIO/PRINTING SPECIFICATION

Cassette Inlay + 1 Page, Roll-Fold BACK

IF WORKING DIRECTLY OVER THIS TEMPLATE PLEASE PLACE YOUR ARTWORK ON A SEPARATE LAYER

If your software is vector based, you can simply lift/copy the template elements you require from this page to create a less-cluttered artwork or place over your existing artwork to check for any required adjustments

CYAN
MAGENTA
YELLOW
BLACK



Prime artwork area. Keep all important text/design WITHIN this area (3mm clearance from cuts & folds)

3mm clearance from cuts & folds. Keep all important text/logo etc OUT of this area

IMPORTANT - add a minimum 3mm bleed past outer edge for any background image or colour

1 2 3 4 Roll-fold read order when opened out

SUPPLYING ARTWORK

Artwork can be supplied via SFTP, email (dependant on file size), as a download link for larger files or by disk or flash drive.

PREFERRED ARTWORK FORMAT

Hi-Resolution PDF with fonts embedded (single PDF file for multiple page artworks). Minimum picture/photo resolution of 300dpi

ACCEPTABLE FILE FORMATS

EPS (fonts outlined), Illustrator, Photoshop, Jpeg/Tiff, Indesign (include relevant fonts or embed in pdf / supply as outlines/paths).

PLEASE CHECK YOUR DESIGN/ARTWORK FILE

Your artwork should have a minimum 3mm bleed on all outer/cut edges on all paper parts.
We will always provide a Proof set to our spec via email.

ARTWORK REF; 008-IHDG